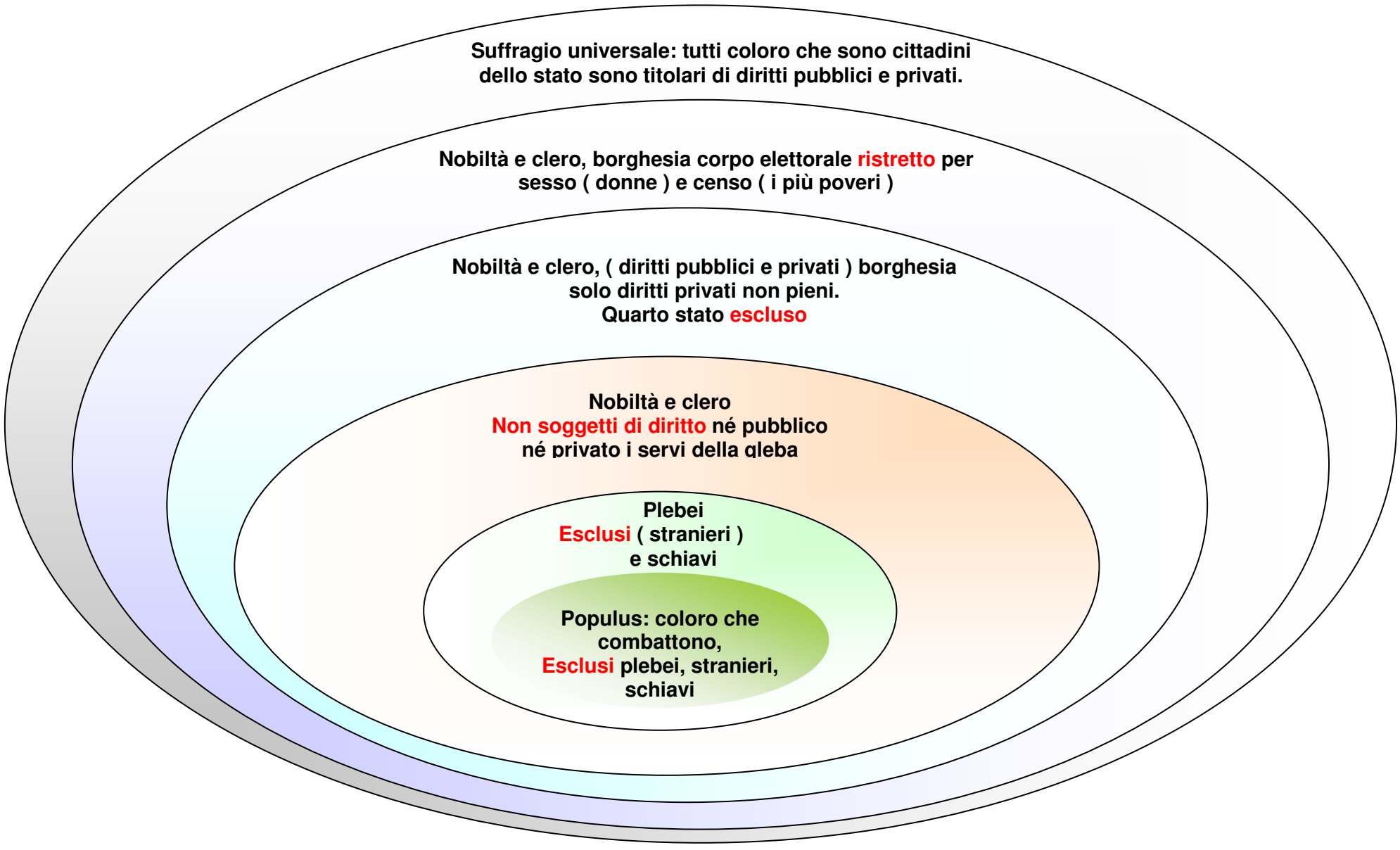Evoluzione politica del concetto di popolo